



# JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY:KAKINADA

UNIVERSITY EXAMINATION CENTER, KAKINADA

## MBA III SEMESTER (R24 REGULATION) REGULAR END EXAMINATIONS, DECEMBER - 2025

### TIME TABLE

TIME : 10.00 AM TO 1.00 PM

SPECIALIZATIONS	01-12-2025 (Monday)	03-12-2025 (Wednesday)	05-12-2025 (Fri day)	08-12-2025 (Monday)	10-12-2025 (Wednesday)	12-12-2025 (Fri day)
<b>HUMAN RESOURCE MANAGEMENT</b>	Strategic Management <b>MB2431</b>	Operations Research <b>MB2432</b>	Learning and Development <b>MB243A1</b>	Performance and Compensation Management <b>MB243A2</b>	Strategic Human Resource Management <b>MB243A3</b>	Talent Acquisition and Management <b>MB243A4</b>
<b>FINANCE</b>	Strategic Management <b>MB2431</b>	Operations Research <b>MB2432</b>	Investment and Portfolio Management <b>MB243B1</b>	Financial Markets and Services <b>MB243B2</b>	Taxation Management <b>MB243B3</b>	Banking institutions and financial reforms <b>MB243B4</b>
<b>MARKETING</b>	Strategic Management <b>MB2431</b>	Operations Research <b>MB2432</b>	Consumer Behavior <b>MB243C1</b>	Retail Marketing <b>MB243C2</b>	Customer Relationship Management <b>MB243C3</b>	Advertising and Brand Management <b>MB243C4</b>
<b>SYSTEMS</b>	Strategic Management <b>MB2431</b>	Operations Research <b>MB2432</b>	Data Mining & Data Warehousing <b>MB243D1</b>	Software Project Management <b>MB243D2</b>	Managing Digital Innovation and Transformation <b>MB243D3</b>	Block chain in Business and Management <b>MB243D4</b>
<b>LOGISTICS AND SUPPLY CHAIN MANAGEMENT</b>	Strategic Management <b>MB2431</b>	Operations Research <b>MB2432</b>	Store keeping and Warehousing management <b>MB243E1</b>	Supply Chain Risk Management <b>MB243E2</b>	Purchasing and Material Management <b>MB243E3</b>	Reverse Logistics <b>MB243E4</b>
<b>TRAVEL AND TOURISM MANAGEMENT</b>	Strategic Management <b>MB2431</b>	Operations Research <b>MB2432</b>	Travel agency and Tour Operations <b>MB243F1</b>	Resort Planning and Destination Management <b>MB243F2</b>	Tourism Policy and Planning <b>MB243F3</b>	Recreation Management <b>MB243F4</b>



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<b>HEALTH CARE AND HOSPITAL MANAGEMENT</b>	Strategic Management <b>MB2431</b>	Operations Research <b>MB2432</b>	Health Economics <b>MB243G1</b>	Health Care Policies and Delivery Systems <b>MB243G2</b>	Hospital Organization and Management <b>MB243G3</b>	Hospital Functions and Support Services <b>MB243G4</b>
<b>ENTREPRENEURSHIP AND SMALL ENTERPRISE MANAGEMENT</b>	Strategic Management <b>MB2431</b>	Operations Research <b>MB2432</b>	Indian Models in Entrepreneurship <b>MB243H1</b>	Management of Small Business <b>MB243H2</b>	Social Entrepreneurship <b>MB243H3</b>	Business Plan Preparation for Small Business <b>MB243H4</b>
<b>AGRO-BUSINESS MANAGEMENT</b>	Strategic Management <b>MB2431</b>	Operations Research <b>MB2432</b>	Agro-Marketing Management <b>MB243I1</b>	Agro-Business and Rural Green Market <b>MB243I2</b>	Agro-Business Environment <b>MB243I3</b>	Entrepreneurship for Agriculture <b>MB243I4</b>
<b>BUSINESS ANALYTICS</b>	Strategic Management <b>MB2431</b>	Operations Research <b>MB2432</b>	Predictive Analytics <b>MB243J1</b>	Text, Social Media & Web Analytics <b>MB243J2</b>	Essentials of Business Analytics <b>MB243J3</b>	Marketing Analytics <b>MB243J4</b>
<b>INTERNATIONAL BUSINESS</b>	Strategic Management <b>MB2431</b>	Operations Research <b>MB2432</b>	International Marketing <b>MB243K1</b>	International Financial Management <b>MB243K2</b>	International Trade Procedures & Documentation <b>MB243K3</b>	International Strategic Management <b>MB243K4</b>
<b>ARTIFICIAL INTELLIGENCE</b>	Strategic Management <b>MB2431</b>	Operations Research <b>MB2432</b>	Introduction to Artificial Intelligence <b>MB243L1</b>	Python Programming <b>MB243L2</b>	Block chain Technology <b>MB243L3</b>	Machine Learning <b>MB243L4</b>



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<b>BANKING AND INSURANCE MANAGEMENT</b>	Strategic Management <b>MB2431</b>	Operations Research <b>MB2432</b>	Principles and Practices of Indian Banking System <b>MB243M1</b>	Fundamentals of Insurance <b>MB243M2</b>	Treasury Management <b>MB243M3</b>	Business Finance <b>MB243M4</b>
<b>BIG DATA ANALYTICS</b>	Strategic Management <b>MB2431</b>	Operations Research <b>MB2432</b>	Introduction to Big Data Analytics <b>MB243N1</b>	Python Programming <b>MB243N2</b>	Data Analytics <b>MB243N3</b>	Machine Learning <b>MB243N4</b>
<b>DIGITAL MARKETING</b>	Strategic Management <b>MB2431</b>	Operations Research <b>MB2432</b>	Fundamentals of Digital Marketing <b>MB243O1</b>	Integrated Marketing Communication <b>MB243O2</b>	Search Engine Marketing <b>MB243O3</b>	Social Media Marketing <b>MB243O4</b>
<b>PHARMACEUTICAL MANAGEMENT</b>	Strategic Management <b>MB2431</b>	Operations Research <b>MB2432</b>	Pharmaceutical Production, Operations and Quality Management <b>MB243P1</b>	Pharmaceutical Business Environment <b>MB243P2</b>	Pharmaceutical Product and Brand Management <b>MB243P3</b>	Regulatory Affairs in Pharma <b>MB243P4</b>

- NOTE:**
- (i) ANY OMISSIONS OR CLASHES IN THIS TIME TABLE MAY PLEASE INFORMED TO THE CONTROLLER OF EXAMINATIONS IMMEDIATELY.
  - (ii) EVEN IF GOVERNMENT DECLARES HOLIDAY ON ANY OF THE ABOVE DATES ,THE EXAMINATIONS SHALL BE CONDUCTED AS USUAL.
  - (iii) FOR ANY OTHER CLARIFICATIONS IN RESPECT OF THE ABOVE EXAMINATIONS PLEASE CONTACT CONTROLLER OF EXAMINATIONS.

**Sd/-**

**Controller of Examinations**

**Date: 17-11-2025**