

Code No: 138BJ

**R16**

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**

**B. Tech IV Year II Semester Examinations, July - 2021**

**DATA ANALYTICS**

**(Common to CSE, IT)**

**Time: 3 hours**

**Max. Marks: 75**

**Answer any Five Questions  
All Questions Carry Equal Marks**

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- 1.a) Explain design data architecture with a neat sketch.
- b) Discuss the concept of outliers with examples. [8+7]
- 2.a) Give an example to explain the identification of duplicate data.
- b) List and explain various types of data. [9+6]
3. Describe in detail about the need for business modeling. [15]
4. Explain in detail about various tools and environment for data analytics. [15]
5. Give an example to explain how classification is done using logistic regression. [15]
- 6.a) Compare and contrast between supervised and unsupervised learning.
- b) Explain the concept of multiple decision trees. [8+7]
7. Explain in detail about pixel-oriented visualization techniques. [15]
8. Describe in detail about the visualization of complex data and relations. [15]

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