

Code No: 157ET**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD****B. Tech IV Year I Semester Examinations, February/March - 2022****INTELLECTUAL PROPERTY RIGHTS****(Common to ME, ECE)****Time: 3 Hours****Max. Marks: 75****Answer any five questions
All questions carry equal marks**

- 1.a) Explain the types of intellectual property rights with illustrations.
b) Write in detail about agencies and treaties. [8+7]
- 2.a) What is Intellectual property law? What is its importance? Explain.
b) Explain the need for protecting Intellectual Property Rights. [8+7]
- 3.a) Explain the purpose and functions of trademarks.
b) What is Protectable matter? Give examples. [8+7]
- 4.a) What are the rights arising from trademark registration? Explain.
b) Discuss the procedures used for evaluating trademarks. [8+7]
- 5.a) What is originality of material? Give examples for the same.
b) What is right to perform the work publicity? Explain. [8+7]
- 6.a) What are the copyright ownership issues? Discuss.
b) Discuss in detail about patent ownership, transfer and infringement. [7+8]
- 7.a) What is false advertising? Give examples.
b) Discuss about Trade Secret Litigation. [8+7]
- 8.a) Write a detailed note on Intellectual Property Audits.
b) Discuss the International developments in Trade Secrets Law. [7+8]

--ooOoo--