

Code No: 157EX**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD****B. Tech IV Year I Semester Examinations, February/March-2022****PRINCIPLES OF ENTREPRENEURSHIP****(Common to EEE, CSE, IT)****Time: 3 Hours****Max. Marks: 75****Answer any Five Questions
All Questions Carry Equal Marks**

- 1.a) Distinguish the characteristics of Entrepreneur and a Manager.
- b) Mention the different sources of new ideas and brief about the procedure for starting up the venture. [8+7]
- 2.a) Write a short note on Entrepreneurial Traits and distinguish between entrepreneur and manager.
- b) What are the different formalities you consider while launch a firm? [7+8]
- 3.a) What are the different sources of Capital?
- b) How do you use the E-Commerce in develop the entrepreneurship? [7+8]
- 4.a) What is the role of Internet Advertising in the business?
- b) Write a short note on new venture expansion strategies and issues. [8+7]
- 5.a) What is the role of Khadhi and Village Industries Commission (KVIC) in rural development?
- b) How do you attain the loan from State Financial Corporation (SFCs)? [8+7]
- 6.a) What are the objectives of Industrial Development Corporation (IDC)?
- b) How does Small Industries Development Bank of India (SIDBI) helps the MSMEs? [7+8]
- 7.a) What are the thrust areas of Production Management?
- b) Explain about the different inventory controlling techniques. [7+8]
- 8.a) What are the various welfare measurements taken under Indian factories Act?
- b) Explain about the Employee State Insurance. [8+7]

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