

R18

Code No: 157EX

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

B. Tech IV Year I Semester Examinations, February/March - 2022

PRINCIPLES OF ENTREPRENEURSHIP

(Common to CE, ME, ECE, MIE)

Time: 3 Hours

Max. Marks: 75

**Answer any Five Questions
All Questions Carry Equal Marks**

- 1.a) List and explain the steps involved in Alex Osborn and Sidney Parnes's Creative Problem Solving method.
- b) How to write a Business Plan? Discuss. [8+7]
- 2.a) What are the characteristics of successful Entrepreneur according to John Hornaday?
- b) Discuss about formalities for Launching an Enterprise. [8+7]
- 3.a) Define Record Keeping. List the types of Records. Give the importance of record keeping in Financing and managing the new ventures.
- b) Describe the major types of Internet Advertising. [8+7]
- 4.a) Explain the procedure involved in Motivating and Leading teams in an Organization.
- b) What is E-commerce? Give its importance in Entrepreneurship. [8+7]
- 5.a) Outline the schemes and functions of Directorate of Industries.
- b) What is the role of SIDBI for development of Small Business? [8+7]
- 6.a) Briefly discuss about Small Scale Industries Development the various Corporations (SSIDCs).
- b) State the objectives and functions of Small Industries Service Institute (SISI). [8+7]
- 7.a) Compare Plant Utilization and Plant Maintenance? Explain the various Types of Plant Maintenance.
- b) Define Market Research. Explain its objectives and Types. [8+7]
- 8.a) What are the silent features of Industrial Dispute Act?
- b) Explain the various provisions related to Payment of Bonus Act. [7+8]

---ooOoo---