R16

Code No: 135CJ

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD
B. Tech III Year I Semester Examinations, May/June - 2019
INTELLECTUAL PROPERTY RIGHTS
(Common to CE, ME, CSE)

Time: 3 hours **Max. Marks: 75**

Note: This question paper contains two parts A and B.
Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any one full question from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

PART - A

(25 Marks)

1.a)	Define intellectual property.	[2]
b)	What is the service mark?	[3]
c)	What are the two critical functions performed by trademarks in market place?	[2]
d)	Quote examples for suggestive mark, coined mark.	[3]
e)	What advantages does copyright office provide to authors of work?	[2]
f)	What are the number of works can't be protected under copyright law?	[3]
g)	What is meant by trade secret?	[2]
h)	List the types of unfair competition.	[3]
i)	How to assert jurisdiction over web site owners?	[2]
j)	What is the liability for linking and framing in web site?	[3]

PART - B

(50 Marks)

2. Discuss the increasing importance of intellectual property rights. [10]

OR

3. Briefly introduce international organizations and agencies that promote the use and protection of intellectual property. [10]

4. Provide illustration for conducting the trademark search. [10]

OR

5. With the help of flowcharts describe the steps in prosecution process for use-based applications and intent-to-use applications trademarks. [10]

6. What are the basic requirements for copyrightability? Elaborate. [10]

OR

7. Give the overview of patent application process and discuss the types of application for patent. [10]

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8. Which factors are examined to determine whether a company's information constitutes a trade secret? [10]

OR

9. What is the false advertising? Give examples and also discuss remedies for false advertising? [10]

10. Explain the working of community trademark system and discuss advantages afforded by it. [10]

OR

11.a) Write about gray market goods.
b) How is a foreign filing license granted? [5+5]

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