UNIT IV

15. Explain the methods of measuring of National Income.

జాతీయాదాయము మదింపు పద్ధతులను వివరించండి.

Or

16. Explain the features of Capitalist Economy.

పెట్టుబడి దారి ఆర్థిక వ్యవస్థ యొక్క లక్షణాలను వివరించుము.

UNIT V

17. What are the functions of W.T.O.?

ప్రపంచ వాణిజ్య సంస్థ యొక్క విధులు ఏవి?

Or

18. Explain the liberatization and globalization.

సరళీకరణ మరియు ప్రపంచీకరణలను గురించి వివరించుము.

(2007BEC15)

B.Com. (CAS) DEGREE (CBCS) EXAMINATION, MARCH/APRIL 2019.

(Examination at the end of Second Semester)

Part II — Computer Applications

BUSINESS ECONOMICS

(Regulation 2015–2016)

Time : Three hours Maximum : 75 marks

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions.

1. Growth definition.

వృద్ధి నిర్వచనము.

2. Demand function.

డిమాండు ఫలం.

3. Income method.

ఆదాయ మదింపు పద్ధతి.

4. Classification of markets.

మార్కెట్ల వర్గీకరణ.

5. Phases of trade cycles.

వ్యాపార చక్రాల దశలు.

6. Quasi-Rent theory.

కృత్రిమ భాటక సిద్ధాంతము.

7. Oligopoly market.

పరిమిత స్వామ్య మార్కెట్.

8. Privatization.

ప్రయివేటీకరణ.

PART B — (5 × 10 = 50 marks)

Answer the following questions.

UNIT I

9. Explain the nature and scope of business economics.

వ్యాపార అర్థశాస్త్ర పరిధి మరియు స్వభావమును వివరించుము.

Or

10. Define the demand. Explain the determinants of demand.

డిమాండును నిర్వచించుము. డిమాండును నిర్ణయించు అంశాలను వివరించుము.

UNIT II

11. What are the features of perfect competitive market?

పరిపూర్ణ పోటీ మార్కెట్ యొక్క లక్షణాలు ఏవి?

Or

12. Explain the price determination under monopoly market.

ఏకస్వామ్య మార్కెట్‌లో ధర నిర్ణయమును వివరించుము.

UNIT III

13. Explain the marginal productivity distribution theory.

ఉపాంత ఉత్పాదకతా పంపిణీ సిద్ధాంతమును వివరించుము.

Or

14. Explain the price determination under monopolistic competative market.

ఏకస్వామ్య పోటీ మార్కెట్‌లో ధర నిర్ణయమును వివరించుము.

(2007BEC16)

B.Com. (CAS) DEGREE (CBCS) EXAMINATION, MARCH/APRIL 2019.

(Examination at the end of Second Semester)

Part II

BUSINESS ECONOMICS

(Regulation 2016–17)

Time : Three hours Maximum : 75 marks

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions.

1. Economic activities.
2. Demand Curve.
3. Law of demand.
4. Total Cost.
5. Profit Maximisation.
6. Features of monopoly.
7. Price Rigidity.
8. Free market economy.

PART B — (5 × 10 = 50 marks)

Answer any ONE of the following from each Unit.

UNIT I

9. Distinguish between micro economics and macro economics.

Or

10. Explain about the nature and scope of business economics.

UNIT II

11. What are the different types of price elasticity?

Or

12. What is law of demand? Explain the reasons for sloping down of demand curve from left to right with the help of diagram.

UNIT III

13. Explain the different types of costs.

Or

14. Explain relationship between marginal cost and average cost.

UNIT IV

15. Analyse kinked demand curve.

Or

16. What is perfect competition? How is price determined under perfect competition?

UNIT V

17. Define National income. How do you measure it?

Or

18. Explain the features of mixed economy.

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(2007ERP16)

B.Com. (CAS) DEGREE (CBCS) EXAMINATION,
MARCH/APRIL 2019.

(Examination at the end of Second Semester)

Part – II

ENTERPRISE RESOURCE PLANNING

(Regulation 2016-2017)

Time : Three hours Maximum : 75 marks

SECTION A — (5 × 5 = 25 marks)

Answer any FIVE of the following.

1. Brief out the functional Integration in ERP.

2. Discuss the issues of cross functional ERP system.

3. Discuss issues in planning design of ERP.

4. Brief out BPR and BPM.

5. Brief out functional modules and ERP.

6. Discuss about large vs medium enterprise vendor systems.

7. Discuss vendor and employee in ERP implementation.

8. Discuss about overview of ERP system.

SECTION B — (5 × 10 = 50 marks)

Answer ONE of each unit.

UNIT I

9. Bring out the risks and benefits in Enterprise system.

Or

10. Explain issues to be considered in planning and implementation of ERP system.

UNIT II

11. Explain overview of ERP software.

Or

12. Discuss about BPR and BPM in business practices.

UNIT III

13. Discuss the methodology and framework in ERP.

Or

14. Explain about planning evaluation and selection of ERP systems.

UNIT IV

15. Discuss about the industrial impact and organizational impact in post implementation of ERP.

Or

16. Explain the failure factor in ERP implementation.

UNIT V

17. Explain the concept of SCM and Business analytics.

Or

18. Describe about ERP system enabled web technologies.

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